

# hello! this is em.

Emily Albanese  
Niagara, ON  
T: 905-246-1336 E: emilyalbanese123@gmail.com

## PROFILE

Emily Albanese is a trained Graphic Designer and Advertising student looking for unique opportunities to utilize her skills as a Junior Art Director. Known for being approachable, outgoing, fun, and creative. Will bring uniqueness to any company, forward thinking across various platforms and someone that will always ask –what’s next?

## SKILLS

Adobe InDesign  
Adobe Photoshop  
Adobe Illustrator  
Adobe Premiere Pro  
Adobe Creative Cloud  
Photography  
Social Media  
Microsoft Office  
Microsoft Excel  
Microsoft PowerPoint

## AWARDS

Specialist High Skills Major for  
Arts and Culture Certificate  
Burtnik Printing Award for Graphic Design  
*Entered Award Competitions*  
One Club - Young Ones  
National Advertising Challenge

## VOLUNTEERING

Rotary International March 2021  
Assisted Rotaract Niagara with the  
Great Lakes Watershed Cleanup.  
  
Toy Drive December 2019  
Assisted Mohawk College setting up at Hess Street  
elementary school where many kids received a  
sack full of toys, books, games, and puzzles.

## EDUCATION

Advertising and Marketing Communications Management  
September 2019 - Expected to graduate June 2022  
Mohawk College // Hamilton Ontario  
Focused on the creative stream, my courses in strategy, layout, agency simulations and portfolio development are challenging me to become a strong Art Director.

Graphic Design Advanced Diploma  
September 2014 - April 2016  
Durham College // Oshawa, Ontario  
Focused on my courses in software, layout, and portfolio development have made me a more confident designer.

Intermediate German Certificate  
August 2012 - August 2013  
Bundesgymnasium // Ried Im Innkreis, Austria  
Rotary Youth Exchange Canadian ambassador presentations about my country and its culture. Learning German.

## PROFESSIONAL EXPERIENCE

Art Director  
September 2021 - Current Role  
The Agency at Mohawk College // Hamilton  
Working for client LIVElabs McMaster University, the job includes communication, organization, creative planning, attention to detail, and teamwork.

Graphic Designer  
May 2021 - Current Role  
Sarah Gwan Agency // Remote  
Communicating with clients, generating original visual executions, translating client needs and branding strategies into design strategies. Creating a wide range of graphics and layouts for product illustrations, company logos, and websites.

Creative Marketing Director  
March 2020 - September 2021  
Critelli’s Fine Furniture // St. Catharines  
Creation of marketing plans, managed two social media accounts, implementing e-commerce to both websites, designed MailChimp email campaigns, print and digital promotional campaigns.

Freelance Graphic Designer  
July 2016 - May 2020  
Watering Can Flower Market // St. Catharines  
Executing an extension on their current company by creating a logo, photography, social media content, digital and print advertisements.

Editorial Design Internship  
February 2016 - June 2016  
TVA Media // Toronto  
Administrative duties, assisting on designing upfront stories, and social media content.